

Tern Launches the Quick Haul Long: The Next Evolution of the Compact Cargo Bike

Premium Tern features and Bosch quality at a more accessible price



June 26, 2024 – Urban mobility specialist Tern today announced the Quick Haul Long, a compact cargo bike designed for heavy hauling and busy families looking to get more done by bike. Whether it’s school runs, shopping trips, or date nights, the Quick Haul Long is up for the task and ready to go.

“The compact cargo bike category came about when we launched the GSD in 2018,” stated Josh Hon, Tern Team Captain. “Customers loved how such a small little bike could handle so many tasks typically done by car. Since then, we’ve learned a lot about how to make cargo bikes even better, and we applied those insights to the Quick Haul Long. The bike retains the GSD’s core features but it comes at a more accessible price, without compromising safety or reliability.”

With its compact 20” wheels, Quick Haul Long is about the same length as a regular city bike, but it can do so much more. Rated for a maximum gross vehicle weight of 190 kg (419 lbs), the bike can easily support two children or even an adult on back. With its low center of gravity, stiff frame, and optimized design for rider comfort, the Quick Haul Long also rides smooth and stable under load.



Quick Haul Long rides easy, even under load

More Accessible Bosch Quality

Quick Haul Long is powered by a powerful Bosch Cargo Line motor. And while Bosch is the global leader in high-end e-bike systems, Quick Haul Long is still one of the most competitively priced premium cargo bikes on the market. For riders who previously opted for discount models, Quick Haul Long offers an attractive alternative. The significant upgrades in performance, serviceability, reliability, and safety features of the Bosch system make the bike well-worth the additional investment, and a smart long-term choice.

Designed for Urban Living

Urban riding presents unique challenges to cargo bike owners, including limited storage space, the need for a single vehicle to perform various daily tasks, and harsh environmental conditions that can shorten the bike's lifespan. The Quick Haul Long is equipped with multiple convenient features tailored for these urban challenges:

- **Easy to Park:** The Quick Haul Long stands upright to roll into elevators and fit into small apartments, removing the worries of parking the bike outside.
- **Easy to Share:** The Quick Haul Long easily resizes in seconds and without tools to fit riders 155 - 185 cm tall (5'1" - 6'1"), making it extremely easy for a family to share, and eliminating the need for multiple bikes.
- **Modular to Fit Your Life:** A wide range of Tern accessories means the bike can be outfitted to match a family's ever-changing needs, whether that's carrying kids, an adult, a pet, or lots of cargo.
- **Built to Last:** Featuring components from reputable brands known for quality and after-sales support, the Quick Haul Long also promises durability and long-term value.

Safety Matters

“The cargo bike segment has exploded in popularity in recent years, with just about every brand introducing their version of a “cargo bike”, stated Hon “But unfortunately, testing and safety standards haven’t kept pace. Germany has recently published the first national testing standard for cargo bikes, DIN79010. We believe that any cargo bike claiming a MGWV over 120 kg should be tested to the DIN 79010 standard—but very few have been so far.”

The Quick Haul Long frame and fork have been tested to meet the DIN79010 standard for 190 kg (419 lbs). In addition, the bike's structural components like stem, seatpost, handlebar, and wheels have passed a battery of tests for this same 190 kg load. Thorough testing takes time and costs money, but ensures the safety of the rider and their passengers.

Pricing & Availability

The Quick Haul Long is priced at \$3,799 / €3,999 / £3,500. Pricing may vary by market. Bikes will begin arriving in bike shops in Europe and North America in August.

For more information, visit ternbicycles.com/quick-haul-long.

Media Contacts

International

Michael McManus
Tern Bicycles
michael.mcmanus@ternbicycles.com
Tel: +886-2-2999-5623

North America

Steve Boyd
Tern Bicycles North America
steve.boyd@ternbicycles.com
Tel: +1 888-570-TERN

Europe

Chris Allmendinger
inMotion mar.com
chris.allmendinger@inmotionmar.com,
info@inmotionmar.com
Tel: +49-711-351-640-93 / -91

This release is issued by Mobility Holdings Ltd., which retains the ultimate responsibility for the content.

ternbicycles.com

    **@ternbicycles**