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Tern Announces \$45,000 in Give Back Grants to World Bicycle Relief, PeopleForBikes, and Trips for Kids

*Tern's Give Back Program commits to donating at least 1% of net profits to
social and environmental causes*



Pump track funded by a PeopleForBikes Community Grant in Philadelphia. Photo: PeopleForBikes

August 10, 2021 — Urban mobility specialist, Tern, is pleased to announce the grant recipients of this year's Give Back Program. The three nonprofit organizations selected are World Bicycle Relief, PeopleForBikes, and Trips for Kids.

Every year, Tern donates at least 1% of the previous year's net profits to social or environmental causes. The Give Back Program reflects Tern's commitment to supporting groups that are working towards a better, healthier, and more equitable planet. For 2021, Tern's donations to the three organizations totals more than US\$45,000.

"2020 had such a massive impact on everyone, everywhere, and in so many ways—but the one thing that really hit home for me was the appalling levels of inequality that are out there," stated Josh Hon, Tern Team Captain. "So we're focusing our Give Back dollars on organizations that are working to make a difference. That these organizations are bicycle and transportation-focused is icing on the cake."

World Bicycle Relief

Founded in response to the Indian Ocean tsunami, World Bicycle Relief has spent the past 15 years helping to reduce inequity and change the trajectory of individuals, families, and entire communities in developing countries. With an approach that prioritizes women and girls, at least 70 percent of program participants receiving bicycles are female. In rural communities that are generally cut off from resources and services—and where women and girls face barriers to accessing education, economic opportunities, and healthcare—the bicycle becomes a catalyst for change and empowerment.



A Buffalo Bicycle recipient in Colombia. Photo: World Bicycle Relief

Tern's sponsorship will be applied in its entirety to the Women on Wheels campaign. This year, the campaign focuses on the effects of the COVID-19 pandemic over women and girls, and addresses the increasing gender disparity in developing regions.

PeopleForBikes

The PeopleForBikes Foundation maintains a portfolio of programs working at the local level to advance their mission of getting more people riding bikes more often and making biking better for everyone. The organization awards Community Grants twice a year for bicycle infrastructure projects across the U.S. including bike lanes,

trails, parks and paths, with a particular focus on projects that serve those with few places to safely ride.

Tern's sponsorship will help fund a Community Grant for a bike park or pump track project serving a high-need, under-resourced BIPOC community. PeopleForBikes is expected to review the pool of applicants in the fall and award the grant in December.

Trips for Kids

Using the bicycle as a tool to better the lives of the youth they serve, Trips for Kids operates through a network of 50 mostly volunteer-driven chapters in North America. The nonprofit's mission is for every kid in every community to have access to cycling, the outdoors, and a basic understanding of their impact on the environment.



Trips for Kids youth participating in an Earn-a-Bike Workshop. Photo: Trips for Kids Mid-Columbia

Tern's support will be mainly directed to one of the organization's most recent initiatives, More Girls on Bikes, which aims to increase both female ridership and leadership within the Trips for Kids community by 10% by the end of 2022, and which will also include introducing more girls to bicycle mechanics. In addition, Tern's sponsorship will help develop the Learn+Earn-a-Bike Online program—which enables a virtual version of their in-person Earn-a-Bike Workshop—with the goal to reach 250 youth in 2021, and 1000 youth in 2022.

"We are so grateful for Tern's commitment to our Women on Wheels campaign through their 2021 Give Back program," stated Claire Geiger, Director of Partnerships at World Bicycle Relief. "Partnerships like this help drive our work

forward and empower women and girls with reliable bicycles, enabling them to ride towards a brighter future. A big thank you to Tern for helping bring life-changing Buffalo bikes to rural communities worldwide."

"We've just celebrated our 10th birthday at Tern and it means a lot to me and the entire team to be in a position to support organizations that are doing such amazing work," continued Hon. "Business can be about much more than just making money—it can also be about making a positive impact on society and we've got some inspiring role models in companies like Patagonia and REI."

Learn More

To learn more about this year's selected organizations, please visit:

- <https://worldbicyclerelief.org>
- <https://www.peopleforbikes.org>
- <https://www.tripsforkids.org>

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