



Tern and Carla Cargo Trailers - the perfect match for heavy loads

Taipei, Summer 2020 — Urban mobility specialist Tern and Carla Cargo's heavy-duty cargo trailers - the perfect match for commercial customers looking for clean delivery options.

"We're thrilled to see more and more companies adopting a more sustainable form of transportation," stated Carla Cargo Founder Markus Bergmann. " Tern's GSD ecargo bike is an ideal towing vehicle with its powerful acceleration and exceptionally stiff frame."



Carla Cargo trailer in Hand Truck mode

For Businesses Big and Small

Carla Cargo trailers can haul heavy loads of up to 330 lb (150 kg) when attached to a bike. Combined with the Tern GSD e-cargo bike, the trailer provides businesses with an emission-free alternative to carry loads, and is ideal for inner city traffic—small and nimble enough to weave through congested areas, but still able to carry an impressive volume of cargo. The Carla Cargo trailer can also be disconnected from the GSD and used manually for deliveries at larger complexes, carrying up to 440 lb (200 kg) in Hand Truck mode.

Businesses across Europe are already using the GSD and Carla Cargo combination, replacing vans in their daily operations. One example is the Dockless bike sharing scheme BleeperBike, which uses GSD and Carla Cargo combos for redistribution of bikes in Dublin, Ireland



Dockless bike sharing scheme BleeperBike uses GSD and Carla Cargo trailers in Dublin, Ireland

Carla Cargo trailers can also already be seen in New York, with bike couriers delivering groceries all across the city. By ditching the van, companies are able to meet the growing home delivery demand in their market, fulfill orders more quickly and cost-effectively, and reduce traffic, noise, and emissions at the same time.

"When we look at any big American city and the sheer amount of delivery vans in the busiest districts, it's easy to see why we need more sustainable solutions," stated Josh Hon Tern Team Captain. "We as consumers are probably not going to order less stuff just to alleviate traffic, but businesses can choose a greener delivery alternative that benefits everyone."

Why Carla Cargo?

An ebike plus a Carla Cargo trailer can haul as much as a van. But it has a long list of advantages, including:

- It's faster, more efficient, and more cost-effective than a van
- It's easy to handle, and a brilliant way to beat the traffic
- It's easy to park, and chances are no parking fees are needed
- No driver's license or special training required
- No gas money either!
- It's clean and green
- It's great marketing and exposure for a local business
- It's engineered and manufactured in Germany and has a long list of satisfied customers

Carla Cargo + Tern GSD

Tern has designed a dedicated hitch to attach its compact utility ebike, the GSD, to the Carla Cargo trailer.

Media Contacts

International

Angela Kajita Tern Bicycles angela.kajita@ternbicycles.com

Tel: +886-2-2999-5623

North America

Brandon Goodreau The Brand Amp

brandon@thebrandamp.com Tel: +1-949-438-1069

Europe

Chris Allmendinger inMotion mar.com

chris.allmendinger@inmotionmar.com,

info@inmotionmar.com

Tel: +49-711-351-640-93 / -91

This release is issued by Mobility Holdings Ltd., which retains the ultimate responsibility for the content.

ternbicycles.com









eternbicycles @ternbicycles