

Press release

For immediate release

Bafang expands its technical and warehouse capacity – introducing new personnel Craig Fagan and Bas van Well

In order to further strengthen its service and delivery prowess, Bafang welcomes Craig Fagan and Bas van Well as their new colleagues at Schloss Holte-Stukenbrock in North Rhine-Westfalia (Germany) and Wijchen, the company's Dutch Sales and Service Center

Wijchen, NL / Schloss Holte-Stukenbrock (D), November 2018 – Bafang, Asia's leading manufacturer of e-mobility components and complete drive systems, reacts to the continued strong growth in the e-bike market by hiring two specialists for their Sales and Service Centers in Germany and the Netherlands.



Photo: Craig Fagan (left) and Andre Fuchs, Bafang's Country Manager for the G-A-S region

Liverpool-born Craig Fagan (29) is a most welcome reinforcement to the technical department at Bafang's branch office in Schloss Holte-Stukenbrock, Germany. Among other duties, he will use his degrees in Electrical Engineering as well as Engineering in Science, Engineering and manufacturing Technologies to further improve customer service.

Bi-lingual communication with customers, dealers and his new colleagues won't be an issue as Mr Fagan used to live and work in Northern Germany since a few years.



Photo: Bas van Well at Bafang's Sales and Service Center in Wijchen (NL)

In Wijchen, Netherlands, Bas van Well (32) joins Bafang with 12 years of logistics experience. He looks forward to make the company's warehouse "the best it can be". The dutchman is an avid road cyclist and has a young family with two kids.

Media Contacts:

Europe: Christian Allmendinger, Uwe Weissflog
inMotion mar.com

Email: chris.allmendinger@inmotionmar.com, info@inmotionmar.com

Tel: +49 711 351 640-93 / -91

International: Jack Brandsen

Bafang Electric Motor Science-Technology B.V.

Email: jbrandsen@bafang-e.com

Tel: +31 852 737 102

About BAFANG: www.bafang-e.com

Bafang, one of Asia's leading manufacturers of e-mobility components and complete e-drive systems, has been developing components and complete systems for electric vehicles since 2003. Bafang currently has a yearly manufacturing capacity of up to one million motors and systems for e-bikes and electric scooters.

The company focuses on all global e-mobility trends of the future: be it as an individual e-bike, e-scooter or for public bike sharing schemes. Bafang employs more than 300 staff worldwide in four locations. The head office, development and manufacturing center is based in Suzhou, near Shanghai.

Bafang has Sales and Service Centers in the Netherlands, in the USA and in Germany.

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