



Tern is dedicated to the goal of sustainable transportation and designs and manufactures bicycles for urban transport. The company has corporate offices in Taiwan, the United States, China, Finland, and the United Kingdom. Tern donates at least 1% of net profits every year to social and environmental causes.

Press Contacts

Europe

Alban Manz
inMotion mar.com
Email: alban.manz@inmotionmar.com,
info@inmotionmar.com
Tel: +49-711-351-640-93 / -91

North America

Ariel Rothbard
The Brand Amp
Email: ariel@thebrandamp.com
Tel: +1-(209) 345-6726

International

Angela Kajita
Tern Bicycles
Email: angela.kajita@ternbicycles.com
Tel: +886-2-2999-5623

Deliveroo

Robert Oxley
Head of Corporate Communications, UK
and Ireland
Email: robert.oxley@deliveroo.co.uk
Tel: +44-7966-930-716

Website

ternbicycles.com

Press Photos

photos.ternbicycles.com/products

Facebook Page

facebook.com/ternbicycles

Twitter

twitter.com/ternbicycles

Instagram

instagram.com/ternbicycles

YouTube Channel

youtube.com/ternbicycles

ternbicycles.com

Press Release

Tern and Deliveroo to Test eBike for On-Demand Delivery

Tern GSD to be tested in London for sustainable, zero-emission deliveries

London, UK, Summer 2018 – Urban transportation specialist

Tern, and award-winning delivery service Deliveroo, have announced plans for on-demand deliveries with the Tern GSD. Designed for heavy-duty applications, the Bosch-powered GSD is a compact utility ebike capable of handling up to 400 lb of cargo.



A typical bicycle is an effective and sustainable way to deliver multiple single meals or family orders, but can't handle larger orders for big gatherings or corporate events. Bringing a GSD into the delivery vehicle mix offers a number of additional benefits:



- Customers get their meals faster thanks to the GSD's traffic-busting designation as a bicycle AND powerful electric motor.
- Faster delivery times means Deliveroo riders fulfill a higher number of orders, earning more.
- With a range of up to 200 km, the GSD helps riders go further, expanding the delivery radius and benefiting more restaurants.

"Deliveroo is delighted to be testing the GSD," a Deliveroo spokesman said. "E-bikes allow sustainable, low emission deliveries that are quiet and efficient when bringing amazing meals directly to customers' doors. The ability of the GSD to carry even more of people's favorite meals will make delivery even more efficient and open up new possibilities which we are excited to explore."

The Tern GSD is designed for large and heavy loads; it features a robust, specially-designed frame, cargo-specific components, and a powerful Bosch electric drive system. Yet, it is no longer than a standard bicycle, so it is easy to maneuver in city traffic.

Deliveroo riders will be able to short-cut city traffic and parking fiascos—riding right up to their delivery addresses.

"Deliveroo is a fast-moving innovator known for making sustainable choices and for always looking after their riders' safety and well-being," stated Terry Chen, Tern Marketing Director. "As the ultimate delivery bike, we expect the GSD will help Deliveroo achieve just that."

Visit www.deliveroo.co.uk and www.ternbicycles.com for more information.