

Press Release

New and Updated Bickerton Portables for 2018

2018 Model Year: Introducing Hub Gears for Argent and Pilot bikes and Cream Side-Wall Tyres

Ashford, Kent – Autumn 2017 - Going into the fifth year since the re-launch of Bickerton Portables, and building on last year's successful introduction of the Argent frame platform, Bickerton adds a 7 speed hub gear Argent and treats the 16" Pilot to a hub geared version as well.

New 2018 Models & Updates:

Pilot 1507 City – 7 speed Shimano Nexus hub gears, giving a wide gear ratio range of 29" – 72" (2.35 – 5.75 m), perfect for the commuter, and priced at €669.



Argent 1707 City – Bickerton has been asked for hub gears on the Argent... Here it is... with Shimano Nexus 7 speed priced at €799.



The 2018 Bickerton Junction 16 and 17 series bikes get a facelift by adding cream sidewall tyres.



New Colours for 2018:

Bickerton has added two new great looking colours – Aubergine Purple and Topaz Blue this year, as pictured on the Junction 1307 Country. Bickerton Portables are looking to appoint some New Distributors to join our existing network in selected territories.



Eurobike 2018:

Bickerton will be exhibiting at Eurobike which runs from August 30th to September 2nd. The stand is in Hall B4 – 405 and the demo booth is just outside at DA417.



About Bickerton Portables

Bickerton Portables effectively kickstarted the folding bike genre over 40 years ago.

Combining heritage, modern style and technology, Bickerton bikes become a natural choice in one of the most dynamic cycling categories. Portable bikes are the smart solution, not just with commuters and flat dwellers, but also with owners of yachts, caravans, motor-homes and private planes.

The range of 14", 16", 20" and 26" wheel sized bikes comes with choices of aluminium and Cro-Mo frames, the bikes are priced to retail from €350-€1,500.

A range of complementary accessories offers plenty of choice for every purpose. For more information: bickertonportables.co.uk

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