

BICKERTON
P O R T A B L E S

SOUTHAMPTON BOAT SHOW

15-24
SEPTEMBER
2017

Come on board at booth J314 in The Ocean Hall!



Press Release

Bickerton Portable Bicycles Back on Board

Introducing Argent and Pilot folding bikes for the Yachtsman

Ashford, Kent – September 15th, 2017

Designed with the yachtsman very much in mind, the Bickerton Pilot is lightweight and easy to store. Perfect for keeping on board, and priced at £449.99.



Pilot 1407 Country Equipped with an alloy frame, small 16" wheels, 7 speed Shimano derailleur gears, mudguards and rear rack.



fig.: Bickerton Pilot 1407 Country

The new Bickerton Argent is available in three specifications. With a superbly designed alloy frame, great riding geometry the Argent bikes are ideal for more adventurous riding. Available in 7, 8 and 9 speed versions, they retail for £649, £729 and £1049.



fig.: Bickerton Argent

Also available are the more economically priced Junction 20" folding bikes starting at £449 and our full size 26" Docklands at £699.

About Bickerton Portables

Bickerton Portables effectively kickstarted the folding bike genre over 40 years ago.

Combining heritage, modern style and technology, Bickerton bikes become a natural choice in one of the most dynamic cycling categories. Portable bikes are the smart solution, not just with commuters and flat dwellers, but also with owners of yachts, caravans, motor-homes and private planes.

The range of 16", 20" and 26" wheel sized bikes manufactured with aluminium frames and premium component parts, the bikes are priced to retail from £450 to £1300.

A range of complementary accessories offers plenty of choice for every purpose.
For more information: bickertonportables.co.uk

Contact information:

International:
Cyclemotion /Bickerton Portables
Mark Bickerton
mark@bickertonportables.co.uk
Tel: 01233 770700

UK Distribution:
2x2 Worldwide Ltd
Scott Hillyard
scott@2x2worldwide.com
Tel: 01827 331099