



STAND
for the
PLANET
on
JAN 20

Dear contact, dear member of the media

January 20 is going to be a significant day - one that brings momentous changes to efforts to preserve our planet. Tern believes that keeping the planet a livable place is something that everybody can get behind.

That's the reason why Tern will be hosting a sales event on January 20 and donating 100% of its profits to the National Resources Defense Council, a US based organization that is fighting to protect our planet's resources.

So if a person has been thinking about getting a Tern bike or gear, maybe they should do it on January 20!

To learn more about the NRDC click [here](#).



Tern is dedicated to the goal of sustainable transportation and designs and manufactures bicycles for urban transport. The company has corporate offices in Taiwan, the United States, China, Finland, and the United Kingdom. Tern donates at least 1% of net profits every year to social and environmental causes.

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