



Tern is dedicated to the goal of sustainable transportation and designs and manufactures bicycles for urban transport. The company has corporate offices in Taiwan, the United States, China, Finland, and the United Kingdom. Tern donates at least 1% of net profits every year to social and environmental causes.

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Press Release

Tern Vizy™ Light - Shine a light on me

Safety in the dark - Radically Reinvented

Download high-resolution images here:

<http://photos.ternbicycles.com/Vizy Light>

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TAIPEI, TAIWAN – September 13th, 2016 – Urban transportation specialists Tern Bicycles present the Vizy™ Light. It projects 360° of radial 60-lumen light on the ground around a bike, creating a bright circle of protection to safeguard riders in low visibility situations. The Vizy Light's halo provides a clear signal for road users to pass at a safe distance, and illuminates riders' bodies, so drivers can react accordingly. The Vizy Light is durable,

weatherproof and beautifully encased. It even features a rear-facing LED light with five modes for long range visibility. It's safety in the dark— radically reinvented. The light features a built-in rechargeable Li-polymer battery (1000 mAh) that can easily be charged by Micro-USB. The Vizy Light will be available worldwide through www.premiumbikegear.com. The MSRP is €40.



Fig.: Tern Vizy™ Light



Fig.: Tern Vizi™ Light mounted



Fig.: 360° of radial 60-lumen light