

Press Release

Bickerton Portables launch the new Argent

Iconic model supercharged with 21st century technology

Hawkhurst, Kent –Summer 2016– 45 years after the inception of the original Bickerton Portable Bicycle, the Argent is launched with the expectation that it will become one of the best folding bike frames that has ever been brought to market.

It should come as no great surprise that the world’s oldest folding bike brand, recognised as the father of the modern folding bike, has returned to its first principles and combined this with newest technology available.

The new Bickerton Argent Frame, inspired by Harry Bickerton’s original 1971 design, pays homage to the rectangular frame and hinge abutments, but adds modern design, materials and technology to make a super-strong and stiff frame; so strong that it more than doubles the requirement for the ISO test.



The result is a rock solid ride, with an easy, quick fold. Combined with ergonomically curved handlebars and brand new “Vantage geometry”, the bike delivers an outstanding ride, with an upright and comfortable riding position.



As Mark Bickerton explains: "The elegant hinge assembly has a low profile design. For strength and a long life span, it uses integrated bearings and stainless steel pivot pins giving smooth folding and easy serviceability. The lightweight interlocking 3 dimensional structure of the hinge abutment prevents torsional movement better than any other folding bike hinge. With a secondary safety lock and a high-leverage latch, it is easy to open and close, and because the lever lies flat against the frame when folded it is very neat and the whole mechanism is well protected during riding and transport."

The Argent comes in three levels of specification, with some truly stunning colours and graphics at suggested consumer prices of £350-£900 (€\$ 450-1200)

More information can be found here: www.bickertonportables.co.uk

High-resolution photos can be found here:
<http://bickertonportables.zenfolio.com/p874760626>

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About Bickerton Portables

Bickerton Portables effectively kickstarted the folding bike genre over 40 years ago.

Combining heritage, modern style and technology, Bickerton bikes become a natural choice in one of the most dynamic cycling categories. Portable bikes are the smart solution, not just with commuters and flat dwellers, but also with owners of yachts, caravans, motor-homes and private planes.

The range of 14", 16", 20" and 26" wheel sized bikes comes with choices of aluminium and Cro-Mo frames, the bikes are priced to retail from €350-€1,500.

A range of complementary accessories offers plenty of choice for every purpose. For more information: bickertonportables.co.uk

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