



Interbike Booth 1165

PRESS RELEASE: InterLock 2015 – The DENNYBAR Handlebar lock

For immediate publication

(Thank you in advance for sending two sample copies or a link)

The DENNYBAR Handlebar lock: a revolutionary bicycle lock to un-lock new thinking

Vancouver, Canada, September 14, 2015 - InterLock™, inventors of the first seatpost integrated cable lock, was selected as the manufacturing partner with expertise in innovative integrated lock solutions to bring TEAGUE's DENNYBAR Handlebar lock to life: a quick remove handlebar that transforms to become a U-Lock.

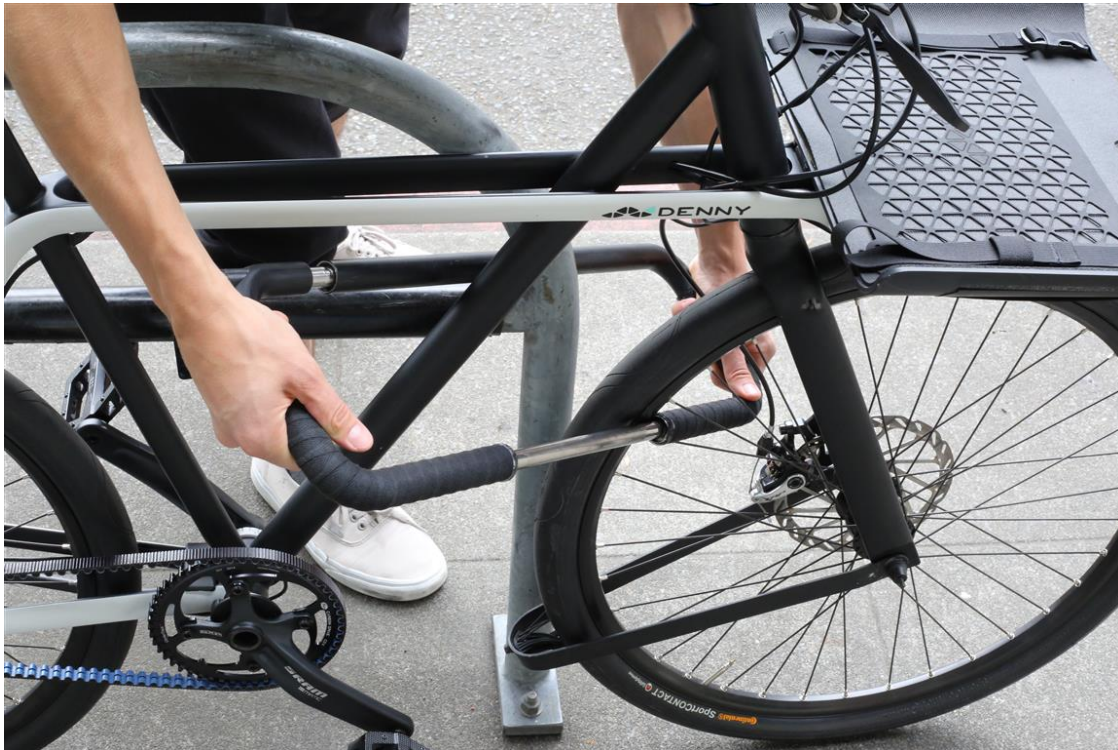


Originally designed for the 2014 Oregon Manifest Bike Design Project, the winning bike DENNY came with an innovative handlebar U-lock concept. Fuji Bikes (part of the ASI Group) was selected as the manufacturing partner to produce the DENNY bike and connected Interlock to TEAGUE as a potential manufacturing partner. TEAGUE, the design consultancy behind the DENNY bike, engaged Interlock to leverage their expertise in integrated locks and to bring this U-lock product to market.



Founder Adrian Solgaard explains: "The DENNYBAR handlebar lock was designed with an ingenious solution to work on any bike while providing its security functionality. Revised since it first publically debuted at the Oregon Manifest Design Project, the handlebar features a center spar that stays mounted in the stem of the bike to facilitate compatibility with standard shifters, brakes and other controls while maintaining ease of use. "

The DENNYBAR Handlebar lock will be available to other OEM's and as an aftermarket product from Spring 2016 on. Further details about weight, retail cost and global availability will be announced soon.



InterLock will exclusively present the DENNYBAR Handlebar lock at Interbike booth no. 1165.



TECHNICAL DATA:

Manufacturer: InterLock Bicycle Components, Vancouver, Canada
Model: Handlebar lock
Color: Black
Lock: secure cylinder lock
Dimensions: TBA
Weight: TBA
Price: TBA

International distribution: For a list of national importers and distribution partners, please see: www.the-interlock.com/get-interlock-now

Media Center: For high resolution images and other press releases please visit: <https://www.dropbox.com/InterLock>

For press releases in English and German visit our homepage at <http://inmotionmar.com/en/media-center/interlock/>

Website: Read more on the full product line-up at: www.the-interlock.com

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About InterLock - www.the-interlock.com

InterLock, headquartered in Vancouver, Canada, launched in early 2013 by young entrepreneur Adrian Solgaard by a Kickstarter crowdfunding campaign. Since then Interlock is distributed in 28 countries worldwide. First Awards won were the IF Gold Award at the Taipei Cycle Show 2014, a Eurobike Award 2014 and becoming a finalist at the ISPO Brand New Award 2015.

This press release is published by Interlock Bicycle Components, who are solely responsible for its contents.