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Press Release - MAGURA News 2016 – MT5e

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MAGURA MT5e – Four-piston braking power, now also for e-bikes!

THE number one upgrade for e-bikes and speed pedelecs

Bad Urach, Germany, 25/08/2015 – Ever since their launch, Magura's "MT Next" generation of disk brakes have taken test win after test win, so it's high time that fast-riding everyday cyclists should also enjoy the extraordinary four-piston braking power of these stoppers from Swabia. That's why MAGURA is targeting the booming market for e-bikes and speed pedelecs, which have power assistance up to 45 km/h, with the new MT5e.



Demanding All-Mountain and Enduro mountain bikers have already been convinced by the benefits, and these are just as important in traffic: the lightweight brake lever housing, made from MAGURA-exclusive Carbotecture SL material, offers superb ergonomics when combined with the special pedelec brake lever in die-cast aluminium. The ultra-rigid four-piston brake calliper, with easy brake pad replacement thanks to magnetiXchange pistons, provides superior braking power in any conceivable riding situation. And the legendary MAGURA Royal Blood fluid is not just more

environmentally friendly than the DOT brake fluids used by many competitors, it also guarantees long-term low maintenance and therefore low cost of ownership.

Magura product manager Martin Schneider explained: "Because a brake light function will be compulsory in the future for speed pedelecs, we have come up with a groundbreaking new solution for the MT5e: a mechanical switch located right inside the brake lever. It activates the brake light even before the brakes actually bite, and this will also be useful for power assist systems with a regenerative braking mode, so that it can be engaged as quickly as possible. And should a crash occur, exchanging the unit is much cheaper than with our competitors, because the switch is located within the brake lever housing."

The MT5e also uses the new Storm HC brake rotors. Compared to the previous Storm models these have even higher stability under load and greater mechanical strength. The new friction surface geometry of the brake discs, which are still 2 mm thick and available from 160 to 203 mm in diameter, provides optimum wear and noise performance.

The new MAGURA MT5e will be available from Autumn 2015 at a price of € 140 through dealers (brake discs and adaptors can be configured and ordered individually) – and by then it will also be factory-fitted to numerous e-bikes and speed pedelecs.

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Further information about MAGURA, and previous press releases in English and German, are available at: <http://inmotionmar.com/en/media-center/magura>

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MAGURA, www.magura.com, the medium-sized company from Bad Urach, Germany, has for 120 years built its worldwide reputation around its true core competence, hydraulics: a reputation not just for passion and technical innovation, but above all for the highest levels of safety and exemplary quality. Around 500 staff in Germany, Asia and the USA manufacture high-tech components for two-wheelers of all types, day in and day out. These components guarantee huge durability, the very highest safety standards and plenty of pure riding pleasure. Other company strengths include plastics technology and also the power sports sector: among other customers, BMW motorbikes have been equipped with MAGURA components for the last 90 years. Bosch too has placed its trust in these products from Bad Urach, Swabia, for over 50 years.

