



Tern is dedicated to the goal of sustainable transportation and designs and manufactures bicycles for urban transport. The company has corporate offices in Taiwan, the United States, China, Finland, and the United Kingdom. Tern donates at least 1% of net profits every year to social and environmental causes.

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## News Release

For immediate release

### Tern Captures Trio of Design Awards from 2015 d&i and iF Competitions

#### Tern Perch wall mount, Verge X18 folding road bike and Kinetix Pro X Wheels recognized for quality and innovation

TAIPEI, TAIWAN – February 3, 2015 – Urban transport specialist

Tern today announced that the company has taken a trio of awards in 2015 design competitions. The Verge X18 bike and Kinetix Pro X Wheels each won 2015 Taipei Cycle d&i awards and the Tern Perch wall mount received a prestigious 2015 iF award.

Tern has now earned 13 international awards in just 4 years.

#### 2015 Taipei Cycle d&i Award Winners

##### Verge X18 Bicycle

“Customers asked for a bike that has the speed, riding geometry, and gearing of a traditional road bike but which folds for easy transport and storage,” said Eric Lin, Head Bicycle Product Manager at Tern. “It took a lot of engineering - and even more testing - but we’ve created a bike that delivers a true compact road bike experience.”

From the sport-racing frame geometry and new hydroformed Tarsus fork, to the 28"-109" gear inch drivetrain and ultra-strong 20" aero wheels, every detail on the Verge X18 has been selected to create a true road bike experience. Hand-built Kinetix Pro X Aero wheels feature exclusive alloy composition rims, a tall 42 mm profile, and ultra-strong welded construction. The Sapim CX-



Wing bladed spokes are custom forged. The Shimano Ultegra/Capreo drivetrain delivers true road bike gear range with a 9-26 cassette while the front American Classic hub is lightest in class at only 58 grams. An additional unique feature is the Syntace VRO stem which allows riders to tune the reach and height of their handlebars for a customized riding position.

The Verge X18 is available through Tern dealers worldwide for an MSRP of US\$2,300 / €1.999.

### **Kinetix Pro X Wheels**

“The weight, durability and aerodynamics of our new Kinetix Pro X wheels is unmatched in the 20” category,” continued Lin. “And they aren’t too bad to look at either.”

With high-profile 27 mm rims for strength and aerodynamics, Kinetix Pro X wheels are built with custom-forged Sapim straight-pull aero spokes. The spokes are laced in a patented Rolf paired-spoke pattern featuring only 16 spokes/wheel. Custom designed front and rear hubs with precision CNC machined flanges deliver perfect spoke alignment. Hand-built and hand-trued, Kinetix Pro X wheels weigh just 1100 grams per pair. Kinetix Pro X Wheels are standard on Tern X10 and X20 bikes and are available as separate components.

Kinetix Pro X wheels have an MSRP of US\$190 / €190 front and US\$250 / €250 rear and come in Black/Red and Black/Orange. They are available through Tern dealers worldwide and from [premiumbikegear.com](http://premiumbikegear.com).

### **2015 iF Award Winner**

#### **Perch Wall Mount**

“We are honored to win our first iF award, especially for the Perch,” said Dwight Jurling, Director Global Marketing at Tern.



“The Perch is remarkable in its simplicity. It turns heads whenever we use it to display our bikes.”

The Perch is a minimalist bike mount that saves space when storing bikes inside a house or apartment. Featuring a sleek look that fits with modern decor, the Perch is made from a single block of aluminum and supports bikes up to 18 kg with rubberized grips that hold the bike securely. Slots make it easy to attach a lock, helmet or other accessories. Winner of a 2014 Eurobike award, the Perch is designed for Tern bikes, but works great with other bikes.

The Perch available through Tern dealers worldwide and from [premiumbikegear.com](http://premiumbikegear.com) for an MSRP of US\$70 / €70.

Tern will show their full lineup of products and accessories, including the Verge X18, Kinetix Pro X wheels and the Perch at the Taipei Cycle Show (March 18-21) in booth M1019a.



Verge X18



Kinetix Pro X Wheels



Perch Wall Mount

Download high-resolution photos here:

<http://photos.ternbicycles.com/p641792055>

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