

S+ARCKBIKE{m

WITH

{moustache

M.A.S.S. COLLECTION

MUD

ASPHALT

SAND

SNOW

S+ARCKBIKE FOR S+ARCKBIKE Glasses

For over 30 years, Philippe Starck and Alain Mikli have combined their creative and technical skills through the S+ARCKEYES brand and its unique concept of biovision, inspired by the human body and the movement of the collarbone. The S+ARCKBIKE M.A.S.S. collection, through its biomechanic articulation makes each frame resistant to anything the road can throw at it while providing unparalleled comfort.

MUD Glasses: acetate handmade frame color Green Tortoise, Zeiss CR39 polarized lenses.

ASPHALT Glasses: new generation adjustable carbon Gravity frame color Black, Zeiss CR39 polarized lenses.

SAND Glasses: acetate handmade frame color Cristal, Zeiss CR39 polarized lenses.

SNOW Glasses: 100% recyclable hand polished Alux frame color Aluminium, Zeiss CR39 polarized lenses.

CAUSSE FOR S+ARCKBIKE Gloves

Founded in 1892, the house of Causse, which is an integral part of the history of gloves in Millau, a town renowned worldwide for its glove making, has developed along with Philippe Starck 4 unisex glove models adapted to each use of the S+ARCKBIKE:

MUD gloves: Natural colored lambskin gloves, lined with cashmere.

ASPHALT gloves: Anthracite colored lambskin gloves, unlined.

SAND gloves: short micro perforated lambskin gloves with Natural color, unlined.

3 fingered SNOW muffler: fox fur and lambskin muffler, Natural color, fleece lined.

Gloves made by Causse are manufactured according to traditional glove-making techniques that have been practiced for over 120 years, to which new manufacturing

techniques are now added. With the use of the finest leathers and the finest materials, such as cashmere and silk, S+ARCKBIKE gloves provide each user with the greatest comfort.

GIRO by S+ARCKBIKE Helmets

For this collection, Philippe Starck has drawn inspiration from the world of motorcycling, which he believes shares certain codes with that of EAPC.

"The EAPC helmet requires ergonomics that resemble more and more those of the motorcycle. A 45km/h EAPC approved helmet requires a full visor to protect from the cold but also from various projectiles", asserts Philippe Starck, a confirmed biker.

Giro has been a leader in cycling head protection for three decades and the collaboration between Starck and the California-based brand represents yet another step in the evolution of head protection. Most notably, the new Giro by S+ARCKBIKE helmet concept features a cork liner that offers excellent impact energy management and is harvested sustainably in Portugal without damaging the trees. Cork is also naturally water-resistant and offers significant anti-microbial properties. The shell of the helmet is formed in lightweight aluminum that can be easily recycled at the end of the helmet's lifespan.

"The increasing power of man and machine create new needs and new ergonomics that I have decided to take on with Giro, the most innovative player in this industry," said Philippe Starck.

"The chance for Giro to collaborate with a renowned designer like Philippe Starck is something special, and confirms that cycling continues to rise in the world's consciousness", said Giro General Manager Greg Shapleigh. "Like Starck, we believe that bicycles and e-bikes have enormous potential to improve quality of life, health and the environment. We also believe that more environmentally sustainable design is essential to improving global society and economy."

The new helmet by Giro and Starck is the first in a line of products that includes helmets and accessories designed to make urban cycling safer, more comfortable and stylish.

S+ARCKBIKE Backpacks

This backpack with ergonomic curves is designed with elegance and comfort to accompany all trips, even the most extreme. Its integrated coiler and uncoiler gives it an unrivalled portability.

MUD: natural leather.

ASPHALT: black leather.

SAND: technical light grey textile (same as the bike frame cover).

SNOW: fake sandy silver wolf fur and natural leather.