

PRESS RELEASE HIRZL 08.2014

For immediate release

(Thanks in advance for two hardcopies, pdf or website hyperlink)

HIRZL'S DOZEN.

12 GLOVE MODELS FOR EVERY PURSE AND PURPOSE.

HIRZL AG, the exclusive sports glove specialist broadens its product range considerably. Now, after the successful springtime launch of an innovative multi-layered glove system the Swiss company's 'new kids' make the dozen. Customers now have a choice out of 12 glove models in a wide variety of colors for either cycling, running, outdoor or everyday use. All models meet the HIRZL quality standard for excellence. HIRZL's cycling gloves feature unequalled GRIPPP even when it's wet out there.

The new product line offers 'just the right glove', for any use within any budget. From the entry-level models for light and easy bike tours to our gloves for professionals; HIRZL covers a wide range of price and performance. They say that you are only as good as your last gig; HIRZL therefore continues to invest in research and development, perfection is our game! As a result all current models have been tweaked and perfected to a tee.

The pull-on/-off system received particular attention; strengthened even further - you will now find them on all short-finger gloves. Another new feature: without any compromise to the excellent fit –the Velcro closure is no more - so pulling the gloves on or of becomes an absolute breeze. What's more, all spring and summer long-finger models are now smart phone compatible with a conductive material at the fingertips of the index and middle fingers.

Below you find an overview of all new models:

1. NEW - GRIPPP TOUR SF / FF

The Sportive all-round glove.

This model is the classic in the HIRZL- glove range. The GRIPPP TOUR is designed for the demanding cyclist who insists on a superior fit that allows full control of the handlebar and values a high quality product. The GRIPPP TOUR, an ideal glove for the professional cyclist and all aspiring 'wannabees'. Whether XC, marathon or a day tour, a heat wave or a thundershower – *bring it on – this glove, available in a short- and a long- finger version – ensures true Grip – come rain or shine.*

FEATURES:

- + Gridlock Kangaroo Leather with HIRZL GRIPPP™ Technology
- + Ergonomic fit with LowWrist cut and FormFit inserts in the palm
- + Easy pull-on and pull-off system, no Velcro closing
- + Strengthened, double-seamed pull-off system
- + Lightweight as result of new palm construction
- + Microfleece thumb wipe

- + Light gel padding system

Ergonomic fit, true grip and direct contact to the handlebar are available at a mere 39,95 EUR (SF) / 49,95 EUR (FF).



2. NEW - GRIPPP COMFORT SF / FF

Wearing comfort for Off-road, Tour or long distance cycling.

A beauty and a beast; your hands feel divinely pampered with the new GRIPPP COMFORT SF/FF. While the genuine kangaroo leather that covers your hand supports a strong hold on the handlebar. This little brother of GRIPPP TOUR provides extremely secure grip during a cross-country tour, or an alpine crossing on your touring-or road bike. For those of you that treasure wearing comfort overall thick foam padding and the microfleece at your thumbs will do the trick.

FEATURES:

- + Very comfortable as a result of 2mm foam padding
- + OnePiece palm surface
- + Gridlock Kangaroo leather with HIRZL GRIPPP™ Technology
- + Comfortable microfleece at the thumbs
- + Neoprene stretch material at wrist provides comfortable fit

This comfort cycling glove is available in a short-finger model for 34,95 EUR (SF) / 44,95 EUR (FF).



3. NEW - GRIPPP LIGHT SF / FF

Lightweight and airy – almost as if you are glove free!

The GRIPPP Light lives up to its name. This second, new kid on the block- like its big brothers TOUR and COMFORT - is a true first-class product. The soft, supple kangaroo leather and single-piece cut ensure a superior fit. The perfect accessory for a relaxed day trip or light tour on paved and forest roads. The Light takes you where you want to go – without losing grip!

FEATURES:

- + Gridlock Kangaroo leather with HIRZL GRIPPP™ Technology
- + Excellent airflow; breathable AirtechMesh surface
- + OnePiece palm surface
- + Comfortable microfleece at the thumbs
- + Extra light

The airy GRIPPP is available at a very reasonable 29,95 EUR (SF) / 39,95 EUR (FF).



4. NEW - HIRZL ESSENTIAL SF / FF

Back to the Basics.

A glove must have an excellent fit and offer sufficient grip. If this statement could have been yours then the HIRZL Essential is for you. This is the perfect glove for all leisure-oriented sportivo's who value the back to basics trend. The ergonomic fit and the two-part palm design made from Coolskin and synthetic suede, ensure that the material snuggles your hand tightly like a ...glove!! For further comfort we used AirtechMesh; a flexible, lightweight fabric that offers excellent ventilation. No sweaty hands on hot days! The Silicon patches on the glove's inside surface provide you with true grip.

FEATURES:

- + The outside shell consists of a AirtechMesh combination
- + Combination of Coolskin and synthetic Suede
- + Ergonomic fit thanks to the two-part design
- + Silicon Grip patches on foam padding
- + Comfortable microfleece at the thumbs

True pleasure for hands is available at a mere 19,95 EUR (SF) / 24,95 EUR (FF).



The full range also includes those models for the cool-to moderate, wet seasons that were introduced earlier this year, the GRIPPP TOUR THERMO, the FINGER JACKET, the MULTISPORT CHILLY and the SILK GLOVES light.

High-resolution pictures can be found at:

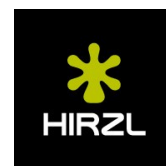
<http://www.hirzl.com/index.php/en/toolbox-menu-en>

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ABOUT HIRZL:

The Swiss HIRZL AG, was founded in 2008, a specialist in sports gloves. HIRZL continues its research and aims to develop innovative technologies and materials that allow the human hand to achieve the best possible performance. HIRZL gloves deliver performance in a variety of sports - cycling, outdoor, running or golf – each glove is designed to meet the climatic and technical conditions and requirements of a specific sport, sportsman or woman, and activity.

For further information please check our website: www.hirzl.com

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