



OutDoor News 2014

OutDoor Hall A5 – Booth 208

For the 2015 season, GSI Outdoors, a leader in outdoor cook- and tableware, focuses on the ideal fluid supply. The new bottles, cups and flasks will hold anything desirable when outdoors or on the move.

Water, juice, coffee, beer or even liquors – besides the sophisticated and innovative technology GSI is known for; the new drink containers are made of robust stainless steel, decked out in fresh summer colors.

Vacuum Bottles

The Vacuum Bottles are the perfect companions for excursions or for your daily trip to work or school. Thanks to the high performance design with superior heat and cold retention the bottles provide for the perfect temperature of your drink – whether for hot tea or cold soda. The innovative cup/cover has a stainless steel liner and a plastic insulating exterior. Vacuum Bottles are available in two sizes (0.5 l / 1 l).



Commuter Java Press

What you need in the morning is a blissfully warm wake-up call. The new Glacier Stainless Commuter JavaPress has an incredibly clever design that removes the intrusive plunger rod from classic French Press designs and replaces with an inner mug that creates a double wall of insulation to keep your coffee hot while eliminating blow-by and grit. You can be certain that your coffee will be brewed to perfection. Capacity: 15 fl oz/xxx ml

Commuter Mug

The Commuter Mug has an incredibly clever design utilizing a double wall of insulation to keep your coffee or tea hot. The mugs have many features: the spill-resistant, sliding lid seals in heat and sloshing yet unscrews easily for unencumbered access to stir or add cream and sugar. The non-slip foot helps to keep your cup upright, while the slim profile fits car cup holders so your coffee or tea can travel wherever you do.





Beer Pint Set

The Beer Pint Set is perfect for your after-hour chat with friends or quenching the thirst at the end of a day hike. The storage is simple because the cups can be stacked. And: if there you had one or two beers too many, the fresh colors will help to identify your own mug. The stainless steel cups hold 1 pint/473 ml and will be available in sets of four.

Hip Flasks

The Hip Flasks, a modern looking, yet classic flask are made of finest stainless steel. Ergonomically designed, with a wide mouth for easy filling and pouring they are made to last forever. The tough, tethered screw-top with a secure seal assures that not even a single drop will go to waste. Perfect for a small sip! The Hip Flasks are available in two sizes (177 or 237 ml).



For more information please visit: <http://www.gsioutdoors.com/>

GSI Outdoors product photos can be downloaded here: <http://press.gsioutdoors.com/press/>
(**Username:** Press **Password:** Outdoors)



GSI Outdoors Contact:

Media Contact Europe

www.inmotionmar.com

Marco Arnold

marco.arnold@inmotionmar.com

Tel: +49 711 351 640 93

Media Contact International

Ingrid Niehaus

iniehaus@gsioutdoors.com

Tel: +1 949.499.2225

About GSI Outdoors:

GSI Outdoors stands for high quality and innovative products and utensils for cooking, dining and transport use outdoors. Founded in 1985 by siblings Scott in San Diego, the company is headquartered in Spokane, the Outdoor Paradise in the heart of Washington State, since 1995. All products are designed, distributed and marketed in-house. GSI products are available worldwide. For more information, visit: www.gsioutdoors.com