

Press Release, July 21, 2014

## Warranty extension for BionX systems now valid for 3 years

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AURORA, ON, Canada – BionX International Corporation offers a free 1-year warranty extension to the regular 2-year warranty, which is valid globally. For 2014 it is available for selected manufacturers of complete bikes *powered by BionX™*. From 2015 on it will be offered for all OEM customers.

The warranty extension is free and eligible for the first owner only.

Required is the *BionX System Registration* at the local dealer via BBI2 (BionX Bike Interface) – the communication and service tool of BionX. *BionX System Registration* is only available for the end-user at the time of the purchase of a complete bike. A yearly check-up of the BionX system by an authorized dealer is mandatory.

“The user benefits from a free 1-year warranty extension to the regular BionX 2-year warranty on all system components incl. the battery.” – says Christian Winands, Marketing Manager Europe.

“The dealer profits from a simplified service process as the date of purchase and all other relevant information about the BionX system is deposited automatically. A verification of the purchase date by providing the original proof of purchase is not needed anymore, since BBI2 provides a direct feedback on the warranty status of a component to the dealer.

To learn more about BionX products and service, please visit [www.ridebionx.com](http://www.ridebionx.com)

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### About BionX

*Headquartered in Aurora, Ontario, Canada, BionX International Cooperation develops and produces electrical propulsion systems for an intelligent, sustainable mobility. BionX stands for technological know-how, forward-looking developments as well as reliable products and service. BionX propulsion systems are the perfect solution for the globally increasing demand for mobility in the future. Among the international OEM partners for customized solutions powered by BionX™ are renowned manufacturers from the bicycle as well as the automotive business, such as Trek, Diamant/Villiger, BMW, SMART, WHEELER or KTM.*