



Tern - New Products 2014

In its fourth year the young Tern brand defines urban mobility at its highest level and contributes to global sustainable mobility. The approach is to pair a special aesthetic with technical design to achieve a high price-performance ratio. The company philosophy - is to build a true urban bike with the added benefit of a folding mechanism. Thanks to the innovative ideas of a global team with extensive know-how in the bicycle industry, our bikes have been proven by winning many international awards. Tern has created a loyal and growing following in the recent years. All the team members love and ride bikes; most of them use their bike almost daily. Based in Taiwan but with worldwide production capacity, Tern has it's finger on the pulse of market requirements and dynamics.

The 2014 model line-up reflects this with 25 models on 7 distinctly different platforms. The current range includes fully-equipped city bikes as well as sportive racing bikes, touring bikes and low step through models. Highly interesting and innovative in the market, is the expanding range of 24" models with larger wheels (24"/507). These models are sure to attract a wider target group of potential users.

Please find here an overview on the key models and platforms:



Verge



The Verge bikes are very good looking, and are even better to ride. Some people believe that you need large wheels to go fast. Others know that the engine is where it's at. Beauty is in the ride. The Verge P9 is simply fast. Simple as 9 widely spaced gears and a single shifter. Fast as in incredibly stiff, hydroformed aluminum frame, ultra-light wheels and high pressure tyres. Perfect for your ride in to town on the weekdays, but just as happy for a quick weekend workout. All this in a package that folds is less than ten seconds. The 20 inch wheels make the P9 a handy companion, weighing only eleven kilograms. High-quality components make it the perfect folding bike for sporty riders. The price is £750.

The Verge X10 (£1600) is just seriously fast. The hydroformed aluminum frame, super light wheels and SRAM X9 10 speed drivetrain will let you fly through curves and burn up the straights. Just be sure you have enough time to really enjoy the ride.

Other Verge-Models are the S11i which is a fully-equipped luxury version (£1600) and the Duo is pure elegance with its automatic two-speed gearshift (£695).

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Link

The Link family of bikes is designed with a simple goal - getting you from where you are to where you need to be. Whether your journey is all on the bike or a combination of public transport and bike, your Link is ready for the task. On arrival, fold your Link and take it inside with you, safe and sound. Go by Link and keep to your own schedule.



The Link P7i offers an “all-round” package for when your rides are more about getting to the farmer’s market before the cupcakes are sold out. Fully-equipped with rear rack, dynamo front hub and integrated lights, and fully-enclosed rear hub gears for low maintenance. And the best: its excellent value for money. The price is just £825

There are eight other Link-models. From the P9 (£650) with its 9-gears-derailleur which is a very quick bike over the Link Uno is a simple single gear for only £425 to the touring bike (P24h) that costs 1.999 € - the Link family has a wide range to choose from.



Swoop

Combining a smidgen of style, a dash of grace, and a pinch of panache, Swoops are designed to help you get around town at your pace. The frame's ultra-low frame design allows you to step through it, rather than over a high top bar. Hop on and off effortlessly. As the day's discoveries accumulate, the low center of gravity keeps the bike stable both when riding or stopping to chat with a new friend.



The Swoop D71 is a cleanly-designed bicycle that represents Tern's vision of the ultimate in simple urban transport. It features a Shimano Nexus 7 integrated hub for a wider gear range and low maintenance convenience. The price is £750.



Eclipse

The Eclipse family of bikes is a ground up rethink about two-wheeled urban transportation. If you're going mostly car-free in the city, your ride needs to handle grocery bags, all kinds of weather, riding at night and most importantly, give you day-in, day-out reliability. It also needs to work well with buses and trains for those longer commutes. And when you're done, it should fold up nicely and out of the way, safely waiting for tomorrow's ride.

Say the word "folding bike" to somebody and chances are images of small wheels and circus bears pops into their heads. That ain't the **P18** (£850 tbc). This bike is fast, light, and ready to chase down the lycra crowd. Schwalbe 507 mm road slicks and a SRAM X7 double leave it up to the engine. But arrive at work and it folds so you can store it safe and snug inside.





Joe

Small wheels are fast and nimble. Big wheels roll over stuff. For those who want the burliness of a bike with full-size 26" wheels, but also the portability of a folding bike, we offer the Joe. Joe's are ready to help you tackle the worst roads yet still fold in seconds so you can duck into the subway for the ride home in case a sudden rainstorm hits.

The urban landscape of potholes, rail crossings, drainage gates and curbs isn't kind to skinny tires and flexy frames. Day-in, day-out transportation needs to be robust, burly and just a bit nasty to stand up to the abuse. The Joe P24 is all that but it's still civilized enough to fold quickly and hide in a closet when company is over. The price is £675

Need a workhorse? Attach the FreeRadical, made by the cargo specialist of Xtracycle and you got yourself a long tail cargo bike with the small fold of almost a standard bike! something which mean a lot for people not owning a big house or garage but need to stash their bike in a basement or carry it around to the back court of the apartment building!

Great also to take on board a car or train!

Find more here:

<http://www.xtracycle.com/cargo-bicycles/xtracycle-cargo-bicycles/cargojoe.html>





Tern bikes featuring smart accessories

BioLogic, a sister brand of Tern, offers a large number of smart bicycle accessories- and some can be found standard on many Tern bikes.



The BioLogic PostPump 2.0 seat post is a powerful, high-capacity floor pump integrated inside a seat post. This clever design has a foot stand and uses the saddle as a handle so you stand comfortable while you pump.

The ergonomically designed BioLogic Arx grips support the palm of your hand and position your wrists to let you relax more during rides, resulting in less fatigue and more control when you need it. Stashed inside the grips is a T-Tool - an integrated 4/5/6 mm hex key tool.



A bike should fit the individual riding style. Tern has therefore developed the Andros stem, which can be adjusted not only in reach but also in height. Whether sporty stretched, comfortable or particularly upright - each position is adjust easily without any tool needed.



Due to the design of the Andros stem it is one of the strongest and stiffest adjustable stems on the market.



The award-winning Joule 3 is the lightest, most efficient bicycle dynamo hub on the market.

It can be built up to create super-light dynamo wheels and its patented magnet configuration yields barely noticeable drag. Polishing, laser etching, and a precision machined flange pattern give high performance in a beautiful small package. Combined with the new developed Valo 2 LED light 40 lux and extra parking light function guarantee best visibility and safety in the dark.



A number of optional accessories such as bags carry cases and luggage rack round off the offerings.

More on:

<http://www.ternbicycles.com/gear> and www.thinkbiologic.com

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High-resolution photos of Tern and BioLogic products for media use are available for download here:

photos.ternbicycles.com

photos.ternbicycles.com/biologic

Password: ternberd

High-Resolution Lifestyle images can be downloaded here:

<https://www.dropbox.com/sh/swhzf48tqykey4c/4we9Eik-y0>

About Tern

Tern is dedicated to the goal of sustainable transportation. It designs and manufactures bicycles for urban transport with a focus on portability and utility. Tern donates at least 1% of net profits every year to social and environmental causes.

About BioLogic

BioLogic designs and manufactures gear for cycling and urban mobility. BioLogic gear is distinguished by technical innovation and its most recent products transform an Apple iPhone into a powerful cycling computer. BioLogic is committed to sustainable systems, and donates at least 1% of net profits every year to various social and environmental causes.

<http://www.thinkbiologic.com>

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