

# 2016 EU@INTERBIKE TURNKEY BOOTH

**THANK YOU FOR PURCHASING A BOOTH IN THE EU@INTERBIKE SPACE AT INTERBIKE 2016. THIS GUIDE IS MEANT FOR YOU TO USE AS A REFERENCE TO WHAT YOUR PACKAGE INCLUDES. SHOULD YOU HAVE ANY QUESTIONS, PLEASE CONTACT YOUR ACCOUNT EXECUTIVE.**

## 10' X 10' BOOTH INCLUDES:

- One (1) 8' high back wall
- Two (2) 3' side walls
- Three (3) Arm Clamp Lights
- One (1) 42" high counter
- One (1) counter height stool
- Three (3) Shelves
- Electrical 500 amp outlet
- 10' x 10' Black Carpet



Header Visual Area Size: 116 7/8" w x 12" h. Company name only. Additional graphics can be ordered, at an additional cost, through GES in the exhibitor services manual.

This booth is constructed of GEM walls and cannot be altered by the exhibitor, to preserve the integrity of the structure and maintain consistency of the EU community.

All exhibitors can order any additional services (food and beverage, internet, furnishings) using the exhibitor services manual found on [interbike.com](http://interbike.com) under exhibitor resources.

### Marketing Assets:

- Logo, company name and link included on dedicated EU@Interbike page on [Interbike.com](http://Interbike.com).
- Logo, company name and contact information included on dedicated EU@Interbike pages in Interbike Event Guide.
- Two product descriptions (75 words) and link included in an EU@Interbike New Products email to be sent to retail database of 25,000+ retail and importer/distributor emails.

Please send all marketing assets as high-res files to Laurie Stiglitz at [Laurie.Stiglitz@emeraldexpo.com](mailto:Laurie.Stiglitz@emeraldexpo.com) no later than July 25, 2016.



Examples of graphics ordered (at additional cost) pictured above.