



BioLogic Press Release

BioLogic® Bike Mount WeatherCase™ Welcomes iPhone 6 and iPhone 6 Plus to Bike Handlebars Everywhere

Light and slim weatherproof case invites larger-screen iPhones to come along for the ride

Taipei, Taiwan – September 10, 2014 — BioLogic, a specialist in urban cycling gear, today announced the WeatherCase for iPhone 6, a bike-mountable, weatherproof case, that protects iPhones during commutes, rainy-day rides, and workouts. The WeatherCase for iPhone 6 is available now with a version for the iPhone 6 Plus version to follow.

“iPhones are becoming the cycle computer of choice for an increasing number of cyclists,” said Eric Mah, BioLogic Brand Manager. “But bike rides often include lots of sweat, rain, and dirt, and an iPhone needs protection from all of that. With its slim, pocketable size and rock-solid AnchorPoint mount, the WeatherCase is the smart choice for Apple’s new larger-screen phones.”

Made from sonically-welded TPU with rain-proof zippers, the WeatherCase provides full access to the touchscreen, front and rear cameras and side volume/power buttons. Double zippers allow access to headphones/charge port while the phone is in the case and CushionFit™ padding keeps phones snug and protects from vibration. The WeatherCase even delivers clear voice quality when making calls with the phone inside the case.

The WeatherCase attaches to handlebars or stems with the robust AnchorPoint mounting system. Featuring a strong 4-point clamp, the AnchorPoint far surpasses conventional snap mount systems. Constructed from durable fiber-reinforced nylon, a positive tightening mechanism keeps the clamp from loosening while riding. The mount can be oriented vertically or horizontally and is included with the WeatherCase.

“Thanks to their larger screens, the iPhone 6 and iPhone 6 Plus are super easy to use with iPhone cycling apps like BikeBrain,” continued Mah. “Now, no matter what size phone riders choose, there’s a WeatherCase to keep it safe.”

With the launch of the **WeatherCase for iPhone 6**, the BioLogic Bike Mount WeatherCase lineup now includes four models to fit popular phones: the



WeatherCase for iPhone for iPhone 5 series phones; the **WeatherCase for Galaxy** designed for mid-size phones such as the Samsung Galaxy S3/S4, Nokia Lumia 930 and Xiaomi Redmi 1S; and the **WeatherCase XL** to fit larger phones including the HTC One (M8), Samsung Galaxy S5, LG G3, Sony Xperia Z2 and Xiaomi Mi 3.

The **WeatherCase for iPhone 6** is now shipping and has an MSRP of US\$34.95/€34.95.

BioLogic Bike Mount WeatherCase products are available from retailers worldwide and www.premiumbikegear.com.

Download high-resolution images here:
<http://photos.ternbicycles.com/p160247596>
Password: ternberd

WeatherCase Video
<https://www.youtube.com/watch?v=Vgy7W5Q-INQ>

BioLogic BikeBrain app:
<https://itunes.apple.com/us/app/bikebrain-lite/id424193629?mt=8>



The BioLogic® Bike Mount WeatherCase™ for iPhone 6



Press Photos:

High-resolution photos of BioLogic products for media use are available for download here:

<http://photos.ternbicycles.com/biologic>

Former BioLogic press releases can also be found on our new homepage at <http://inmotionmar.com/en/media-center/biologic/>

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About BioLogic

BioLogic designs and manufactures gear for cycling and urban mobility.

BioLogic gear is distinguished by technical innovation and its most recent products transform an Apple iPhone into a powerful cycling computer.

BioLogic is committed to sustainable systems, and donates at least 1% of net profits every year to various social and environmental causes.

<http://www.thinkbiologic.com>

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