



EUROBIKE NEWS 2015

BioLogic

BionX

Hirzl

Kinetic

Tern

inMotion mar.com
marketing communication services for brands in motion

Eurobike – News 2015

Hall B4-304 – (Demo Day: Booth 113)

Folding Bike / Urban Mobility – Tern

“Unfolding E-Mobility”

Tern eLink D7i



The new eLink combines the renowned Link ride with foldability and e-power to advance portable transport into the realm of electric mobility. The new model impresses with its versatility as a daily

commuter or a bike for leisure riding. It unites the modern Link design, dependable electric drive system and a compact folded size to deliver value and a high fun factor. The eLink uses the reliable 250 Watt Bafang mid-motor with four levels of power support. The 36V Lithium Battery with 374Wh allows for a range of up to 50 kilometers making it ideal for shorter and medium-distance leisure trips, commuting or running errands. The eLink is fully equipped with fenders, rack and lights and a Shimano Nexus 8-speed free hub.
MSRP: 1.699 €

„The Mile Eater“

Tern Verge S27h

Whether your next trek is over a 3K meter pass or to your local farmer’s market, the Verge S27h carries you and your load with sure-footed confidence. Designed in partnership with Velowerk of Switzerland, the Verge S27h stands out from head to toe. Custom CrMo fork, extra-long seat stays and ultra-wide 27-speed gearing. Rohloff-ready with an eccentric bottom bracket. Racks front and rear, and a Cadillac ride. This is the bike to take into your future. MSRP: 1.699 € / £1490



“The Conjurer”

Tern Eclipse Uno

You might think Uno means simple. But scratch the surface and you’ll discover some serious depth. Tough enough to roughhouse with the big boys. Cool enough to impress your date. Fun enough to be the one you reach for without thinking twice. 24-inch wheels and fast Kojak tires. Big disc brakes, mirror chrome finish and standout style. The Eclipse Uno makes it simple to conjure up serious biking fun. MSRP: 999 €



„The Blue Streak“

Tern Verge X18

Stand and climb. Tuck and descend. The X18 may look small but you won't know it when you're in the saddle. From the cockpit though the drivetrain to the ultra-strong 20 in aero wheels, the Verge X18 delivers a complete road bike experience in a bike that makes people look twice and fits under your desk. Welcome to your next podium finish.

Please note: The bike is not available in every country. MSRP: 1.999 € / £1700



Bicycle Wall Mount with a Eurobike Award

Tern Perch

The Tern Perch is a minimalist bike mount to store and display Tern bikes. The sleek design and refined matte finish fit perfectly with today's modern décor. The simple design allows riders to hang their bikes in seconds, using the bike's own weight to balance and support the

bike. Fabricated from a single piece of strong 5052 aluminum, the Perch supports bikes up to 18 kg, with rubberized grips that hold the bike securely in place. Slots let you lock your bike to the mount and attach a helmet, clothing or other accessories. Attractive, sturdy and easy-to-use, the Perch is designed for Tern but works great with other bikes. MSRP: 70 €

Note: The Perch has been awarded with a Eurobike Award 2014

Further information on: www.ternbicycles.com

High-resolution images on: <http://photos.ternbicycles.com/>

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Hall B4-304 – (Demo Day: Booth 113)

Accessories/ E-Mobility - BionX



D-Series SuperSport Kit

E-Power für dein Bike

Das D-Series SuperSport Kit macht aus deinem MTB ein SuperSport-Bike!

Für bergige Touren mit sportlichem Anspruch hat BionX DAS perfekte System. Die D-Serie vereint hohe Leistung, extrem viel Drehmoment und innovative Technik, schlank verpackt mit neuer Optik. 555 Wh versprechen Reichweite satt, das Nachrüst-Laufrad mit Motor und Display gibt es für die gängigen 29“, 700C/28“, sowie 650B und 26“ Radgrößen.

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Accessories/ Mobility – BioLogic

AnchorPoint Bar Mount EcoSystem

The AnchorPoint Bar Mount is a rugged 4-point clamp system for new BioLogic Bike Mount cases and bags. Strong and lightweight, the AnchorPoint attaches to any bicycle handlebar or stem in horizontal or vertical orientations and with a flat or 10° display angle. It also attaches to any standard tripod to provide a sturdy platform for shooting photos or video. Positive stops in the closing mechanism prevent the clamp from loosening even on the roughest rides. The AnchorPoint is included with new BioLogic Bike Mount devices cases including the Hard Case, WeatherCase and Dry Bag. MSRP: 19,95 €



Bike Mount Dry Bag



The Bike Mount Dry Bag is a fully waterproof protective shell for large-sized smartphones. It delivers maximum water protection for cycling, hiking, rafting, boating, and trips to the beach. Waterproof to one meter, the Dry Bag is made of abrasion-resistant TPU with sonically welded seams and windows front and rear for touchscreen and cameras. Lightweight, the bag weighs less than 60 grams. Sized to accommodate today's largest smartphones, the Dry

Bag fits phones up to 152 x 80 x 12 mm including the Samsung Galaxy Note 3. Phones stay snug thanks to the SureFit™ foam liner which users cut to the shape of their phone. An included lanyard permits the phone to be worn around the neck for walking or outdoor activities. MSRP: 34,95 €

Bike Mount WeatherCase

The Bike Mount WeatherCase, a bike-mountable, weatherproof smartphone case is perfect for commuting, rainy-day rides and workouts. Made from sonically-welded TPU with rain-proof zippers, the WeatherCase provides full access to the touchscreen, front and rear cameras and side volume/power buttons. The WeatherCase delivers clear voice quality when making calls. The WeatherCase is available in three sizes to fit popular phones. The WeatherCase for iPhone fits the iPhone 5, 5s and 5c. The WeatherCase for Galaxy fits the Galaxy S4/S3, HTC One (M7) and phones up to 139 x 71 x 10 mm. The largest model, the WeatherCase XL, fits phones up to 151 x 78 x 10 mm, including HTC One (M8), Samsung Galaxy S5, LG G3 and Sony Xperia Z2. MSRP: 34,95 €



Hard Case for iPhone 5s

The BioLogic Hard Case, now improved to fit the iPhone 5s dual LED flash system, is made from precision-machined aerospace-grade aluminum and features internal silicone suspension for shock protection. All iPhone 5s functions, including Touch ID, are accessible through the case. The Hard Case weighs only 86 grams and its patented waterproofing technology meets IP68 standards, ensuring protection from heavy rain, snow, dirt, dust, sweat, and sand. MSRP: 99 €

Further information on: www.thinkbiologic.com

High-resolution images: <http://photos.ternbicycles.com/biologic> Password: ternberd

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Hall B4-305 (Demo Day: Booth 106)

Accessories/ Training – Kinetic

Keep on rollin'– Kinetic Applies Its Expertise to Roller Design Z-Rollers

Kinetic Z-Rollers, named for its tri-folding design, boasts a lightweight aluminum frame and machined 90mm roller drums. It offers portability and ease of use, making it perfect for race day warm-ups or indoor training sessions. When folded, Z-Rollers are the size of a large briefcase, measuring a compact 533mm x 508mm x 234mm. They can be stored almost anywhere when not in use.



- Precision-machined 90mm x 374mm aluminum rollers
- Tri-fold design folds down to just 533mm x 508mm x 234mm
- Dual-grooved for left or right-side dismount
- Adjustable to fit bikes with a wheelbase from 97cm to 110cm

MSRP: 355 €



Twenty20 Bottle Cage

Kinetic's Twenty20 bottle cage offers three different mounting positions, including a 20-degree offset left or right, as well as the traditional center-mounted position. The offset mounting positions allow for a natural arm motion to retrieve or replace the water bottle. Constructed of a polycarbonate composite, they weigh a scant 38 grams, and are available in black, white, red and green.

MSRP: 15 €

Speed Bags

Kinetic Speed Bags solve the problem of mounting a seat bag to a bike with an aero seat post, or on bikes where the saddle is positioned far forward on the post, especially on triathlon bikes. Speed Bags use the Kinetic SlideLock Quick Release system that mounts to the back of the rails, regardless of saddle placement.



Available in two sizes: 30 cubic inches and 75 cubic inches.

Weight: small– 130g, large– 180g.

- SlideLock Quick Release mounts at the front of the bag for easy attachment on bikes with aero posts
- Water resistant EVA Foam with water resistant zipper
- Large hatch allows easy access to valuables
- 3M® Reflective details

MSRP: small bag 40€, larger bag 45 €

Further information on: www.kurtkinetic.com

High-resolution images on: <http://www.kurtkinetic.com/imagelibrary-i-46-l-en.html>

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Hall B2-407

HIRZL'S DOZEN.

12 GLOVE MODELS FOR EVERY PURSE AND PURPOSE.

All models in a short- and full-finger version! (SF/FF)

GRIPPP TOUR



The Sportive all-round glove.

This model is the classic in the HIRZL- glove range. The GRIPPP Tour is designed for the demanding cyclist who insists on a superior fit that allows full control of the handlebar and values a high quality product. The GRIPPP TOUR, an ideal glove for the professional cyclist and all aspiring 'wannabees'. Whether XC, marathon or a day tour, a heat wave or a thundershower – bring it on – this glove, available in a short- and a long- finger

version – ensures true Grip – come rain or shine.

Ergonomic fit, true grip and direct contact to the handlebar are available at a mere 39,95 € (SF) / 49,95 € (FF)

GRIPPP COMFORT

Wearing comfort for Off-road, Tour or long distance cycling.

A beauty and a beast; your hands feel divinely pampered with the new GRIPPP Comfort SF/FF. While the genuine kangaroo leather that covers your hand supports a strong hold on the



handlebar. This little brother of GRIPPP TOUR provides extremely secure grip during a cross-country tour, or an alpine crossing on your touring-or road bike. For those of you that treasure wearing comfort overall thick foam padding and the microfleece at your thumbs will do the trick.

This comfort cycling glove is available in a short-finger model for 34,95 € (SF) / 44,95 € (FF).



GRIPPP LIGHT

Lightweight and airy – almost as if you are glove free!

The GRIPPP Light lives up to its name. This second, new kid on the block- like its big brothers TOUR and Comfort - is a true first-class product. The soft, supple leather and single-piece cut ensure a superior fit. The perfect accessory for a relaxed day trip or light

tour on paved and forest roads. The Light takes you where you want to go – without losing grip! The airy Grippp is available at a very reasonable 29,95 € (SF) / 39,95 € (FF).

HIRZL ESSENTIAL SF / FF

Back to the Basics.

A glove must have an excellent fit and offer sufficient grip. If this statement could have been yours then the HIRZL Essential is for you. This is the perfect glove for all leisure-oriented sportive riders who value the back to basics trend.



The ergonomic fit and the two-part palm design made from CoolSkin and synthetic suede, ensure that the material snuggles your hand tightly like a ...glove!! For further comfort we used AirTech Mesh; a flexible, lightweight fabric that offers excellent ventilation. No sweaty hands on hot days! The Silicon patches on the glove's inside surface provide you with true grip. True pleasure for hands is available at a mere 19,95 € (SF) / 24,95 (FF).

High-Resolution images:

<http://www.hirzl.com/index.php/en/toolbox-menu-en>

Username: toolbox.user-en

Passwort: SG-9000

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