



## ***BioLogic Press Release***

### **BioLogic® Unveils Bike Mount Dry Bag**

#### **Waterproof shell for large-sized smartphones fits new AnchorPoint™ handlebar mounting system**

Taipei, Taiwan – July 8, 2014 — BioLogic, a specialist in urban cycling gear, today announced the release of the Bike Mount Dry Bag, a fully waterproof protective shell for large-sized smartphones. Compatible with the AnchorPoint handlebar mount system, the Dry Bag delivers maximum water protection for cycling, hiking, rafting, boating, and trips to the beach.

“The Dry Bag offers peace of mind because it is fully waterproof, said Eric Mah, BioLogic Brand Manager. “No matter the downpour or how wet your surroundings, you’re OK.” Mah continued, “Plus, with the AnchorPoint handlebar mount, the bag is rock solid on your bike, motorcycle or boat.”

Waterproof to one meter, the Dry Bag is made of abrasion-resistant TPU with sonically welded seams and windows front and rear for touchscreen and cameras. The bag closes airtight with a combination of a zipper-lock and a velcro rolltop. An integrated headphone jack connects external earphones or speakers while the bag is sealed. Lightweight, the bag weighs less than 60 grams.

Sized to accommodate today’s largest smartphones, the Dry Bag fits phones up to 152 x 80 x 12 mm including the Samsung Galaxy Note 3. Phones stay snug thanks to the SureFit™ foam liner which users cut to the shape of their phone. An included lanyard permits the phone to be worn around the neck for walking or outdoor activities.

The Dry Bag uses the BioLogic AnchorPoint handlebar mount, the new mounting system for round tubes 25.4 – 31.8 mm in diameter, fitting all BioLogic device cases. Featuring a strong 4-point clamp, the AnchorPoint far surpasses conventional snap mount systems. Made from durable fiber-reinforced nylon, a positive tightening mechanism keeps the clamp from loosening in any activity. The mount can be orientated vertically or horizontally and is included with the Bike Mount Dry Bag.

The BioLogic Bike Mount Dry Bag has an MSRP of US\$34.95/€34.95 and is currently available from [www.premiumbikegear.com](http://www.premiumbikegear.com) and retailers worldwide.



Download high-resolution images here:  
<http://photos.ternbicycles.com/p874435168>  
Password: ternberd





**The BioLogic Bike Mount Dry Bag**

## **Press Photos:**

High-resolution photos of BioLogic products for media use are available for download here:

<http://photos.ternbicycles.com/biologic>

More information and former Press Releases of BioLogic on:

<http://inmotionmar.com/en/media-center/biologic/>

## **Press Contacts:**

### **International**

Dwight Jurling

Tel: +886-2-2999-5623 ext. 212

Email: [marketing@thinkbiologic.com](mailto:marketing@thinkbiologic.com)

### **Europe**

Marco Arnold

InMotion mar.com

Tel: +49-711-351-640-91 / -93

Email: [marco.arnold@inmotionmar.com](mailto:marco.arnold@inmotionmar.com), [info@inmotionmar.com](mailto:info@inmotionmar.com)

### **North America**

Lauren Fallert

Verde PR & Consulting



Email: [fallert@verdepr.com](mailto:fallert@verdepr.com)

Tel: +1 970-366-4579 ext.123

**About BioLogic**

*BioLogic designs and manufactures gear for cycling and urban mobility. BioLogic gear is distinguished by technical innovation and its most recent products transform an Apple iPhone into a powerful cycling computer. BioLogic is committed to sustainable systems, and donates at least 1% of net profits every year to various social and environmental causes.*

<http://www.thinkbiologic.com>

*This release is issued by Mobility Holdings Ltd., which retains the ultimate responsibility for the content.*