



Tern is dedicated to the goal of sustainable transportation and designs and manufactures bicycles for urban transport. The company is headquartered in Taipei, Taiwan, with corporate offices in the U.S, China, Finland, and the UK. Tern donates at least 1% of net profits every year to social and environmental causes.

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News Release

For immediate release

Tern Wins Two More Awards

Verge S11i and Physis 3D handlepost win Taipei Cycle d&i awards

TTAIPEI, TAIWAN – March 12, 2013 – Urban transport specialist, Tern, today announced that its Verge S11i bicycle and Physis 3D handlepost have both been awarded a 2013 Taipei Cycle Design & Innovation (d&i) Award.

“Bikes designed for transport are often-times not as sexy as the next seven kilo road bike, so it’s a great honor to be recognized for our innovation,” stated Joshua Hon, Tern vice president. “We’ve got an amazingly passionate team that is dedicated to improving the urban cycling experience. We see huge opportunities for improving the cycling experience for this type of rider and these awards give us a bit of extra motivation.”

The Verge S11i is designed to be the ultimate in urban transport and incorporates six patented Tern technologies. The Verge S11i represents a ground-up rethink of what people in urban spaces need from their transportation, including safety, cargo, comfort, storage, and of course, multi-modal commuting.

Featured on the Verge S11i and being introduced throughout the rest of the Tern lineup, the organically-curved Physis 3D-forged handlepost might be considered more sculpture than bicycle component. It is fabricated from a single piece of aluminum with the latest 3D forging technology. 3D forging eliminates welds and optimizes wall thicknesses for a substantially stronger and lighter component. The complex manufacturing process requires proprietary tools and a forging machine that can exert 400 tons of pressure.

“Only a small handful of factories in the world are capable of producing such a large 3D forging to such precise tolerances and our partner for this is based in Taiwan, the center of high-end bicycle production,” stated Hon.

www.ternbicycles.com



There were 184 entries for the 2013 Taipei Cycle d&i awards, with judges selecting a total of 44 winners in four categories: Complete Bikes, Components & Parts, Accessories and LEV.

Tern will be showing its full product lineup at the Taipei Cycle Show (March 20-23) in booth M1019a.



The Tern Physis 3D-forged handlepost and Verge S11i bicycle each received a 2013 Taipei Design & Innovation (d&i) Award