



BioLogic Press Release
FOR IMMEDIATE RELEASE

BioLogic Argus Safety Lights
Compact and bright LED lights adjust to any angle

Taipei, Taiwan – The Argus Safety Lights of BioLogic, a specialist in urban cycling gear, are compact cycle safety lights that offer full angle adjustability to increase visibility and safety.

BioLogic Argus safety lights can be angled with 60° of adjustability up-down and sideways to put light where riders need it. A robust, UV resistant and flexible mounting strap allows easy placement on handlebars, seat posts, helmets, and bags. Added benefit - the strap is even exchangeable. The lights come in a matched pair of red and white LEDs.

“Many safety lights, once strapped on, wind up pointing down or at angles where they are not very useful,” says Eric Mah, BioLogic brand manager. “With the Argus, you can adjust the angle of the light so traffic in front and behind you is sure to see you.”

Argus lights feature a precision machined aluminum body with weatherproof seals for use in all types of weather. Flanges in the sides allow for visibility to side-coming traffic. Clicking the lens toggles the light between flashing, steady and off, affording easy no-view operation. Weighing in at only 35g a piece, its two standard CR 2032 batteries ensure safety for up to 140 hours in flash mode.

The Argus safety lights are available worldwide at an MSRP of €19.95 from www.premiumbikegear.com and at retail.

For more information:

<http://www.thinkbiologic.com/products/argus-safety-lights>

Download high-resolution photos:

<http://photos.ternbicycles.com/p354671574>



Argus Safety Lights

Press Photos:

High-resolution photos of BioLogic products for media use are available for download here:
<http://photos.ternbicycles.com/biologic>

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About BioLogic

BioLogic designs and manufactures gear for cycling and urban mobility. BioLogic gear is distinguished by technical innovation and its most recent products transform an Apple iPhone into a powerful cycling computer. BioLogic is committed to sustainable systems, and donates at least 1% of net profits every year to various social and environmental causes.

<http://www.thinkbiologic.com>

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