



## **BioLogic Press Release**

***For immediate release***

### **BioLogic Bike Mount Plus for iPhone 5**

#### **Hard-shell protection for iPhone allows use of speakerphone in case**

Taipei, Taiwan –The Bike Mount Plus for iPhone 5 of BioLogic, a specialist in urban cycling gear, is a hard-shell, weatherproof case for the iPhone 5 that can mount to a bike so riders can use their phone to map and track key ride data. The case features many new innovations, including a special design that channels sound from the phone through the case directly to the user.

“We listened to a lot of customer feedback about our previous cases in developing this design,” stated Kevin Chan, BioLogic product manager. “More robust locks, a sturdier mount system, and the ability to use the speakerphone while the iPhone is in the case are just some of the many refinements we’ve made.”

The Bike Mount Plus allows full access to major phone features, including the touchscreen, speakerphone, cameras, charge port, and headphones. SoundPipe™ channels in the silicone liner redirect audio to the front of the case so the speakerphone mode can be used without removing the iPhone from the case. Music is also directed toward the rider. A KickStand™ on the back lets the case stand horizontally for convenient viewing on a desk or table.

The Bike Mount Plus protects with a combination of hard-shell ABS case and internal silicone liner. The case meets the IPX4 standard of protection, keeping an iPhone well protected from rain, sweat, mud, and dirt. A heavy-duty mounting bracket secures the case to handlebars and locks to the case via a screw-down latch. The bracket rotates 360° allowing use of the phone in portrait or landscape modes.

The Bike Mount Plus has an MSRP of 55 € and is available worldwide.

For more information, please visit:

<http://www.thinkbiologic.com/products/bike-mount-plus-iphone-5>

Download high-resolution photos here: <http://photos.ternbicycles.com/p441979494>



**The BioLogic Bike Mount Plus for iPhone 5 features SoundPipe™ channels in the liner. These redirect sound from the phone through the case to the user so the phone can remain in the case in speakerphone mode.**

**Press Photos:**

High-resolution photos of BioLogic products for media use are available for download.  
URL: <http://photos.ternbicycles.com/biologic>

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**About BioLogic**

*BioLogic designs and manufactures gear for cycling and urban mobility. BioLogic gear is distinguished by technical innovation and its most recent products transform an Apple iPhone into a powerful cycling computer. BioLogic is committed to sustainable systems, and donates at least 1% of net profits every year to various social and environmental causes.*  
[www.thinkbiologic.com](http://www.thinkbiologic.com)

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